



COMMUNITY PARTNERS

COMPANIES WHO SUPPORT THE COMMON GOOD

In the January issue of *Rhode Island Monthly*, our editors will highlight companies who contribute to the common good. The feature will recognize those companies awarded with a 2024 Common Good Award for these efforts.

To compliment this feature, there will be a special advertising section where your company can promote your own efforts towards the common good in an eye-catching profile.

Don't miss this opportunity to share your company's efforts with our **125,000 +** affluent, educated opinion leaders and influencers, including potential new hires.

Content for your profile can include:

- » An overview of your company's philanthropic efforts, highlighting any specific past or upcoming projects.
- » A profile of employees that are leading the philanthropic efforts in your company;
- » A highlight of a local non-profit that your company has been working with in the community and the kinds of activities your team takes part in.

Investment

Full page:	\$3,800
Half page:	\$2,700

*Smaller general display ads are also available, with rates starting at **\$960***

Full Page Example: Includes, two photos, logo and 225 words of text

SPECIAL ADVERTISING SECTION

COMMUNITY PARTNERS
COMPANIES WHO SUPPORT THE COMMON GOOD




In 2022, Washington Trust employees throughout RI, RI and CT participated with their 222 Acts of Kindness in 22 days to celebrate the company's anniversary.


WASHINGTON TRUST

As the oldest community bank in the nation, Washington Trust has been committed to serving as an integral part of their communities, as a trusted financial partner and a good corporate citizen for more than 222 years. To mark their milestone anniversary in 2022, Washington Trust celebrated the Bank's core value of Community by performing 222 Acts of Kindness in 22 days.

The initiative demonstrated how just one act of kindness completed by many individuals can cause a ripple effect of kindness throughout the community. Washington Trust employees supported friends, family and neighbors in caring, generous and unique ways by donating housewares and clothing to local family service organizations, making meals for seniors, fundraising for community initiatives, sharing their bounty from backyard gardens, serving breakfast at local meal sites and more! Not only did Washington Trust employees reach their goal of 222 Acts of Kindness in 22 days, they surpassed it by 57 percent!

Additional community-based efforts in 2022 included:

- Enhancing financial literacy efforts: Provided \$150,000 in multi-year funding to nonprofits in support of financial education efforts, sponsored 28 middle and high schools throughout RI to provide free, web-based financial education tools & launched a new digital Washington Trust Financial Wellness Center.
- Providing support to reduce hunger and food insecurity: Collected 4.6 tons of Peanut Butter during 2nd Annual Peanut Butter Drive. Since 2005, more than 155 tons of peanut butter has been collected enough to make 4.9 million sandwiches!
- Preventing identity theft and preserving our environment: Shredded & recycled 36 tons of personal documents during 12 community shredding events, helping to divert 109 cubic yards of landfill and saving 253,750 gallons of water, 617 trees and 72 barrels of oil.

23 Broad Street, Westerly, RI 02891 • 401-348-1200 • washington.com



BY THE NUMBERS

- In 2022 alone...
- The Washington Trust Charitable Foundation distributed more than **\$588,000** in grants to nonprofit organizations.
- Washington Trust contributed more than **\$360,000** in donations and sponsorships to support nonprofit organizations and community efforts.
- More than **72 percent** of Washington Trust employees were involved in the company's Reach for the Stars volunteer program in 2022, providing **6,700+** hours of support to **206** organizations in addition to serving on Boards and Committees of **172** organizations.

Half Page Example: Includes, one photo, logo and 175 words of text



Amica in the Community - Deep Roots, Strong Bonds

At Amica Insurance, we believe it's important to give back to the communities where we live and work, and we're grateful our employees do, too! Recently, more than 150 Amica employees volunteered over 350 hours in support of Clean Ocean Action, a nonprofit organization in Middletown. As a result, more than a ton of debris was removed from public access points, beaches and parks on Aqueduct Island.

Amica's multifaceted approach to corporate social responsibility allows employees to invest in their communities in many ways. This includes matching gifts, which matches employee donations at 50 percent, employee community involvement grants, which awards financial support to nonprofit organizations in the names of employees who are involved with them, and volunteerism, which provides employees with paid time off each year to volunteer in the community.

Through a compassionate company culture and our philanthropic arm, the Amica Companies Foundation, we have focused on supporting resilience in families, businesses and communities. The programs we support although different, have a transformative, life-changing impact.

100 Amica Way Lincoln, RI 02885



The Amica Companies Foundation's mission is to harness the power of enduring relationships to help individuals, families and communities become economically independent and strong.

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» **For information**, contact Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com, or your *Rhode Island Monthly* marketing consultant.