

Rhode Island MONTHLY

Have your message be **FRONT** and **CENTER** on RIMonthly.com!

These two dominate and customizable digital ads puts your brand right in front of our **100k+ monthly** users of RIMonthly.com. This increase in visibility averages about **40,000+** views a week.

ADHESION UNIT, "STICKY AD"

This sticky ad stay in position as the reader scrolls and bounces from page to page, thus creating a high impact presence.

Advertiser to Provide:

- 970x90, 728x90 and 320x50 ad (all three are required)
- Web address the graphic will link to.

REVEAL UNIT

This special prominent, large ad is one of the first things that users will see when they visit RIMonthly.com. Anchored at the top of the webpage, your brand and message is "revealed" from the start and then each time a user goes to a new page.

Advertiser to Provide:

- The pixel dimensions are 1920x350 for larger devices and 800x250 for mobile devices.
- Web address the graphic will link to.

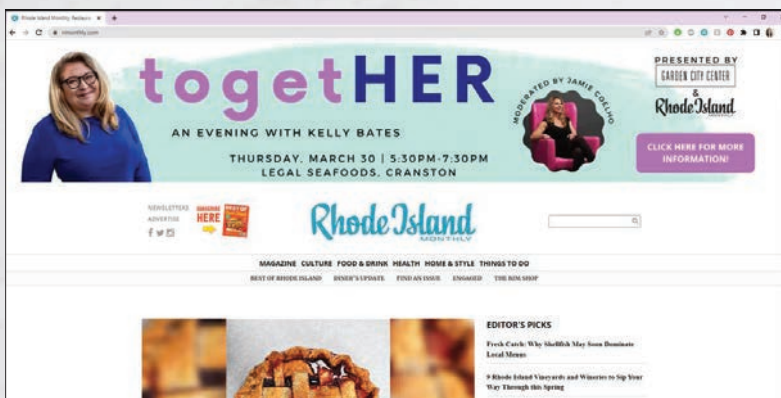
Deadlines:

Ad must be scheduled at least one week in advance.

All materials must be submitted at least 3 days prior to start date.



ADHESION UNIT EXAMPLE.



REVEAL UNIT EXAMPLE.

INVESTMENT:

- Adhesion Unit OR Reveal Unit — One Full Week: \$975 per unit
- Combination of Both Units During Same Week: \$1,750 for both units.