

From the editors of **Rhode Island**
MONTHLY

YOUR 2023 ULTIMATE

Summer

GUIDE



Advertising Deadlines

Ad Close: March 28, 2023

Materials Due: April 4, 2023

Publication Date: June 2023

Materials Requirements

PDF FILES

- Hi-res press-optimized PDFs or PDF/X-1a files.
- All images must be in CMYK, 300 dpi minimum
- Fonts must be embedded
- Convert all spot/PMS colors to CMYK

WHERE TO SEND YOUR AD

Email file to your marketing consultant or send a dropbox link.

Advertising Materials and Digital Specs

MAGAZINE SPECIFICATIONS

(all measurements in inches)
Trim size - 8.125 X 10.5
Perfect Bound, jogs to the head

AD SIZES

Document size for both bleed and non-bleed full page ads must measure 8.125 X 10.5. For bleed ads, extend bleed 0.125" past trim on all sides. Keep all live matter 0.375" away from trim edges.

Full Page

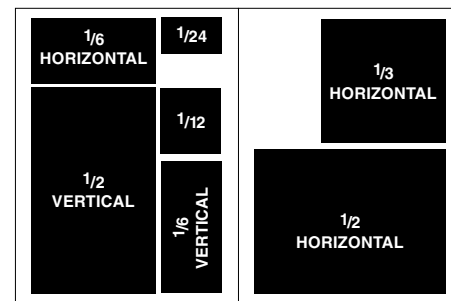
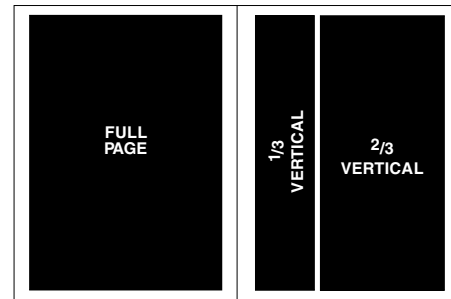
| | | |
|---------------|---------------|----------------|
| Document Size | Bleed area | Non-bleed area |
| 8.125 X 10.5 | 8.375 X 10.75 | 7 X 9.5 |

Spread

| | | |
|------------------|--------------|----------------|
| Document Size | Bleed area | Non-bleed area |
| 8.125 X 10.5 X 2 | 16.5 X 10.75 | 15.25 X 9.5 |

Fractional ads (width x height)

| | | | |
|----------------|-------------|----------------|--------------|
| 2/3 vertical | 4.57 X 9.42 | 1/6 vertical | 2.20 X 4.63 |
| 1/2 vertical | 4.57 X 7.03 | 1/6 horizontal | 4.57 X 2.24 |
| 1/2 horizontal | 6.93 X 4.63 | 1/12 page | 2.20 X 2.24 |
| 1/3 vertical | 2.20 X 9.42 | 1/24 page | 2.20 X 1.04 |
| 1/3 horizontal | 4.57 X 4.63 | 1/4 page | 3.375 X 4.63 |



Questions about your ad?

Please call Paul O'Hare, Production Director, at 401.649.4833, or email him at pohare@rimonthly.com