

YOUR 2022 ULTIMATE

Summer

GUIDE

ARE YOU READY FOR SUMMER 2022?



The beauty of Rhode Island in the summer is what attracts locals to stay year-round and tourists to visit. What better way to position your business for the summer of 2022 than reaching out to locals and visitors who are looking to take advantage of all that the Ocean State has to offer? Fun-themed and beautifully designed & written, by the editors of the award-winning *Rhode Island Monthly*, comes your **2022 Ultimate Summer Guide**. Now in its fifth year, this comprehensive go-to guide will offer you the chance to get your business in front of hundreds of thousands of people during the peak tourism season.

Total distribution 80,000!

A total of 80,000 copies will be distributed through popular tourist attractions and to *Rhode Island Monthly* subscribers with their June edition. It will also be mailed by Rhode Island Tourism to out-of-state visitors from New York, New Jersey, Connecticut and other states who request info while planning their trips!

Digital Presence:

The digital edition will be posted on the official state tourism homepage, **VisitRhodeIsland.com**, which receives nearly **1 million page views!** It will also be available on **RIMonthly.com**, which receives an average of **185,000+ pageviews*** a month. All 1/6 page and larger advertisers will benefit from having their digital edition ad link to their website, if applicable.

***average from January 1-December 31, 2021**

From the editors of

Rhode Island
MONTHLY