

*Rhode Island Monthly*  
readers have  
**\$296,217,446**  
to spend this year on  
**New**  
**Automobiles...**



**GET YOUR SHARE!**

More than **8,100** of *Rhode Island Monthly's* readers plan to spend an average of **\$36,412** on **New Automobiles** in the next 12 months. That equals **\$296,217,446** in potential sales for our advertisers.\*

*That's real buyers. Buyers you can reach.*

For more information, contact **Kieran Keating, associate publisher/sales**, at **401-649-4888** or **kkeating@rimonthly.com**, or contact your marketing representative.

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**Rhode Island**  
MONTHLY

Know more. Live better.



\*Circulation Verification Council 2021

*Reaching Your Customers*