

Rhode Island Monthly
readers have

\$81,314,622

to spend this year on

**Women's
Apparel...**



GET YOUR SHARE!

More than **27,700** of *Rhode Island Monthly's* readers plan to spend an average of **\$2,932** on **Women's Apparel** in the next 12 months. That equals **\$81,314,622** in potential sales for our advertisers.*

That's real buyers. Buyers you can reach.

For more information, contact **Kieran Keating, associate publisher/sales**, at **401-649-4888** or **kkeating@rimonthly.com**, or contact your marketing representative.

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Reaching Your Customers