



Every Wednesday in the 401 E-Newsletter

## Adopt the Paws Spotlight

It is no lie that there are far too many dogs, cats and other animals that need to be adopted in Rhode Island. Adopt the Paws Spotlight will feature an animal that needs a fur-ever home. Digitally linking to that animal's adoption page for more information, readers and viewers of *Rhode Island Monthly's* digital content will be able to find out more information right away.



### 3-Month Sponsorship

Includes "sponsored by" logo and link to sponsor website

Investment: \$125 per week (x13weeks)

### Optional Ad

Add your own display ad in the same e-newsletter:

-  On Wednesdays of choice:  
\$175 per insertion (rate card is \$300)
-  All 13 Wednesdays: \$75 per insertion

### Adopt-a-Dog Spotlight

FEATURING SHELTER DOGS IN NEED  
EVERY WEDNESDAY

MEET AJ: LAB RETRIEVER MIX



*AJ's goofy, fun, sweet, playful and loving! He is going to be a big boy as he is a Labrador Retriever mix. AJ is only six months old, so very much a puppy, but wants to learn!*

[CLICK HERE TO LEARN MORE ABOUT AJ](#)

#401<sup>love</sup>

Sponsored by:



SECOND  
CHANCE  
AT LOVE

For information, please contact Kieran Keating, associate publisher/sales, at 401-649-4888, [kkeating@rimonthly.com](mailto:kkeating@rimonthly.com) or your *Rhode Island Monthly* marketing consultant.



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