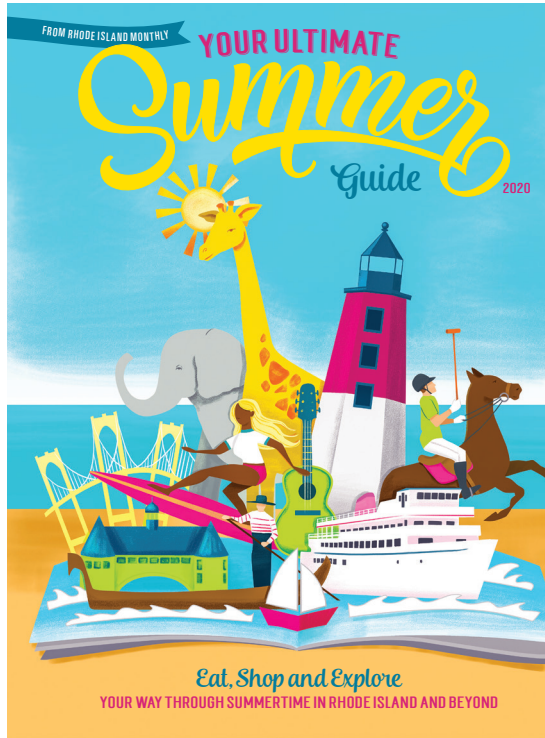


From the editors of **Rhode Island**  
MONTHLY

# YOUR 2021 ULTIMATE

# Summer

## GUIDE



## Advertising Deadlines

**Ad Close:** April 28, 2021

**Materials Due:** May 5, 2021

**Publication Date:** July 2021

## Materials Requirements

### PDF FILES

- Hi-res press-optimized PDFs or PDF/X-1a files.
- All images must be in CMYK, 300 dpi minimum
- Fonts must be embedded
- Convert all spot/PMS colors to CMYK

### WHERE TO SEND YOUR AD

**Email** file to your marketing consultant or send a dropbox link.

## Advertising Materials and Digital Specs

### MAGAZINE SPECIFICATIONS (all measurements in inches)

Trim size - 8.125 X 10.5

Perfect Bound, jogs to the head

### AD SIZES

Document size for both bleed and non-bleed full page ads must measure 8.125 X 10.5. For bleed ads, extend bleed 0.125" past trim on all sides. Keep all live matter 0.375" away from trim edges.

### Full Page

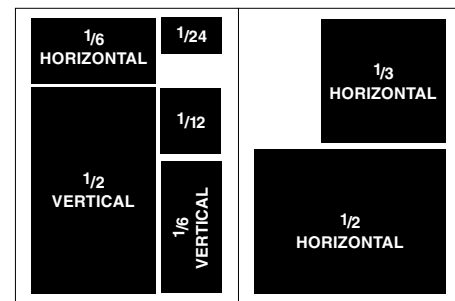
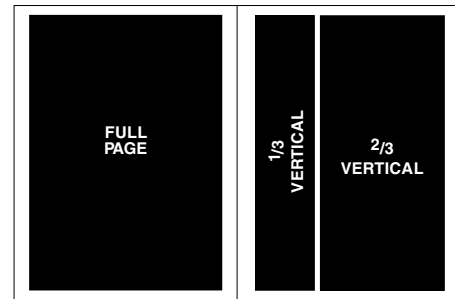
Document Size	Bleed area	Non-bleed area
8.125 X 10.5	8.375 X 10.75	7 X 9.5

### Spread

Document Size	Bleed area	Non-bleed area
8.125 X 10.5 X 2	16.5 X 10.75	15.25 X 9.5

### Fractional ads (width x height)

2/3 vertical	4.57 X 9.42	1/6 vertical	2.20 X 4.63
1/2 vertical	4.57 X 7.03	1/6 horizontal	4.57 X 2.24
1/2 horizontal	6.93 X 4.63	1/12 page	2.20 X 2.24
1/3 vertical	2.20 X 9.42	1/24 page	2.20 X 1.04
1/3 horizontal	4.57 X 4.63	1/4 page	3.375 X 4.63



### Questions about your ad?

Please call Paul O'Hare, Production Director, at 401.649.4833, or email him at [pohare@rimonthly.com](mailto:pohare@rimonthly.com)