

YOUR 2021 ULTIMATE Summer GUIDE

ARE YOU READY FOR SUMMER 2021?

The summer of 2020 was a year of canceled Rhode Island traditions, like parades, festivals and more. We spent our time binge watching TV and, well, staying at home. What better way to position your business for the summer of 2021 by reaching locals and visitors who are looking to take advantage of all that the Ocean State has to offer?

Fun-themed and beautifully designed and written, by the editors of the award-winning *Rhode Island Monthly*, comes your 2021 **Ultimate Summer Guide**. Now in its fourth year, this comprehensive go-to guide will offer you the chance to get your business in front of hundreds of thousands of people during the peak tourism season.



Total distribution 85,000!

A total of 85,000 copies will be distributed through popular tourist attractions and to *Rhode Island Monthly* subscribers with their July edition. It will also be mailed by Rhode Island Tourism to out-of-state visitors from New York, New Jersey, Connecticut and other states who request info while planning their trips!

Digital Presence:

The digital edition will be posted on the official state tourism homepage, **VisitRhodeIsland.com**, which receives nearly **1 million page views!** It will also be available on **RIMonthly.com**, which receives an average of **185,000+ pageviews*** a month. All 1/6 page and larger advertisers will benefit from having their digital edition ad link to their website, if applicable.

***average from January 1-December 31, 2020**

SPECIAL OFFER!

Receive 20% off when you reserve your space before April 1, 2021!

The Ultimate Summer Guide Advertising Deadlines

Ad Close: April 28, 2021

Materials Due: May 5, 2021

Publication Date: July 2021

From the editors of

Rhode Island
MONTHLY