





2021 Daily Giveaway Sponsorships

Rhode Island Monthly is offering local businesses the opportunity to sponsor one (or more!) of their 2021 daily giveaways and generate valuable first-party data, including emails, for potential customers. To maximize the results of these giveaways, Rhode Island Monthly will utilize a variety of their digital channels, including promotion on RIMonthly.com, to their 14,000+ email subscribers and to their social following of 140,000+.

Each business would receive the following for their sponsorship:

- Logo inclusion on half page ad in *Rhode Island Monthly* promoting the giveaway
- Logo inclusion in an email blast to 14,000+ email subscribers promoting the giveaway
- A post on *Rhode Island Monthly's* social platforms (Facebook, Twitter, Instagram Story) to promote the giveaway
- The opportunity to collect the email addresses of those who entered their giveaway for the day
- The chance to include up to three survey questions that would be required to be answered upon entry
- The sponsor would be asked to contribute a prize package valued at least at \$100
- The sponsor would be asked to support the giveaway by providing additional promotion support on their end and recognition of the winner.

Don't miss this opportunity to put your business name in front of *Rhode Island Monthly's* loyal audience alongside a fun, digital promotion! Sign up for more than one promotion and take advantage of our special frequency rates.*

	PROMOTION	MONTH	DEADLINE
	10 Days of Valentine Giveaways	Feb. 1-12	Dec. 4, 2020
	10 Days of Mother's Day Giveaways	May 3-14	Mar. 12, 2021
	15 Days of Summer Giveaways	July 5-23	May 7, 2021
	15 Days of Holiday Giveaways	Nov, 29- Dec, 17	Oct. 8, 2021

To learn more:

Call or email Kieran Keating, 401.649.4888,
KKeating@RIMonthly.com
Or contact your *Rhode Island Monthly* marketing consultant

RATES*

One Giveaway: \$500
Two Giveaways: \$425 each
Three Giveaways: \$375 each

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