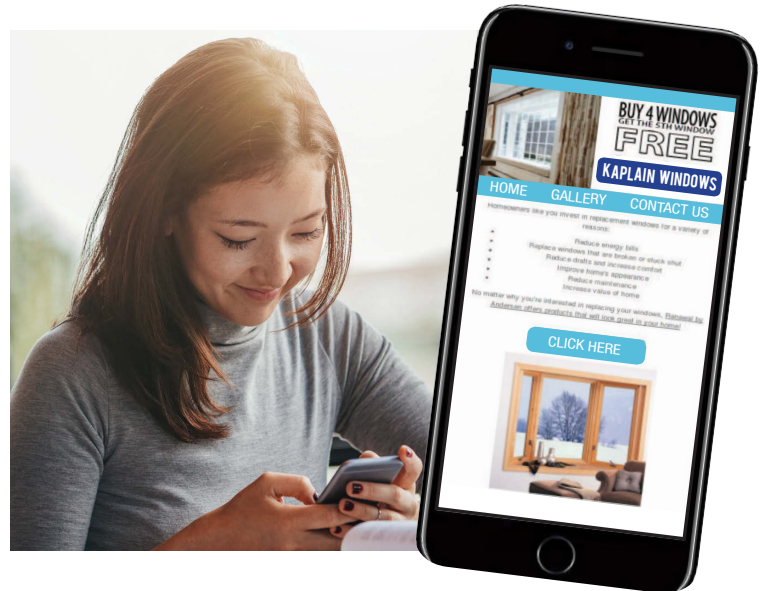
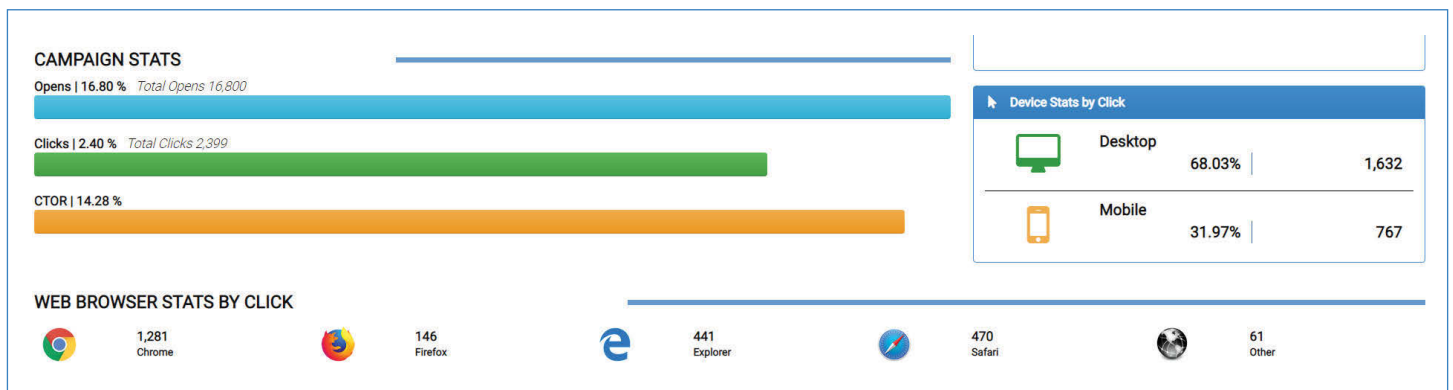


**EMAIL IS A POWERFUL MARKETING TOOL** that we can put to work for your business or organization. In an increasingly competitive advertising market, 77% of people report that they prefer to get permission-based promotional messages via email over direct mail, phone or social media (Exact Target 2017).

With targeting filters such as location, age, income, interests and many more, *Rhode Island Monthly* can showcase your offer to the best prospects in your area. Our real-time tracking platform can provide you with in-depth knowledge and real-time reporting on a campaign's performance, including who has opened/clicked your email and which specific links have been clicked.



## Sample report



## Our database is the most comprehensive in the marketplace

- 140 million+, 100% opt-in email addresses with matching postal records
- Realtime scanning technology that constantly monitors to remove invalid and/or dormant email addresses
- 100% CAN-Spam, and DMA compliant to ensure delivery to quality email recipients
- No-Bots guarantee

**Investment:** Programs begin with an investment of \$1,500 for 50,000 emails *Including design and reporting\**

*\*Final report to be delivered 7-9 days post campaign.*

**FOR MORE INFORMATION**, or to book your targeted email campaign, please contact Kieran Keating at **401-649-4888** or [kkeating@rimonthly.com](mailto:kkeating@rimonthly.com)