

YOUR 2019 ULTIMATE SURVIVAL GUIDE TO SUMMER

BIKING, BEACHES, WATERFRONT DINING, SHOPPING, MUSEUMS, FESTIVALS & MORE!

From city to shore, there are so many great ways to spend a summer in Rhode Island and beyond. Fun-themed and beautifully designed and written, by the editors of the award-winning *Rhode Island Monthly*, your **2019 Ultimate Survival Guide to Summer** will be the local resource for residents and visitors to have their best summer yet in the Ocean State.

This comprehensive go-to guide will offer advertisers the chance to get their business in front of thousands of people during the main tourism season.



Distribution - 90,000

The *Survival Guide* will be distributed to visitors and residents in a variety of ways.

- The *Survival Guide* will be mailed out to **40,000 affluent subscribers** with the June issue of *Rhode Island Monthly*, and available on **local newsstands**
- It will be placed in **all hotels** across Rhode Island
- The guide will be distributed to the Durkin Cottage Realty **rental properties** across the South County area
- Copies will also be distributed at no charge, at **popular tourism attractions** throughout Rhode Island, such as the Roger Williams Park Zoo and hundreds of retail locations!



“Best Bets” Profiles

These attractive formatted profiles will offer *Survival Guide* readers a quick resource to some of the best dining, shopping and entertainment in the state. Advertisers who place a third page ad or larger will be able to add this profile to their package at a discounted rate.

Digital Add-Ons

A digital edition of the *Survival Guide* will be available on RIMonthly.com, which receives an average of 233,900 page views a month*. All advertisers will benefit from having their digital edition ad link to their website, if applicable. Advertisers who place a sixth page ad or larger will also receive additional digital promotions at no cost including social media, blog inclusions and inclusion in our interactive map.

*Monthly average visitors from Jan. 2018 to Dec. 2018.

The Ultimate Survival Guide to Summer Advertising Deadlines

Ad Close: March 29, 2019

Ad Materials Due: April 3, 2019

Publication Date: mid-May 2019

For more information, please contact your *Rhode Island Monthly* account executive or Kieran Keating, associate publisher/sales, at kkeating@rimonthly.com or 401-649-4888.