

# YOUR 2018 ULTIMATE SURVIVAL GUIDE TO SUMMER

From the editors of **Rhode Island** MONTHLY

## Advertising Materials and Digital Specs



### Deadlines

Ad Close: March 30, 2018  
 Ad Materials Due: April 4, 2018  
 Publication Date: Memorial Day 2018

### Materials Requirements

#### PDF FILES

- ◆ Hi-res press-optimized PDFs or PDF/X-1a files.
- ◆ All images must be in CMYK, 300 dpi minimum
- ◆ Fonts must be embedded
- ◆ Convert all spot/PMS colors to CMYK

#### WHERE TO SEND YOUR AD

Email file to your marketing consultant or send a dropbox link.

#### MAGAZINE SPECIFICATIONS (all measurements in inches)

Trim size - 8.125 X 10.5  
 Perfect Bound, jogs to the head

#### AD SIZES

Document size for both bleed and non-bleed full page ads must measure 8.125 X 10.5. For bleed ads, extend bleed 0.125" past trim on all sides. Keep all live matter 0.375" away from trim edges.

#### Full Page

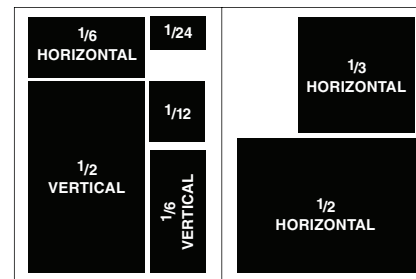
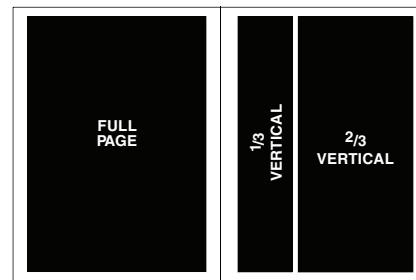
Document Size	Bleed area	Non-bleed area
8.125 X 10.5	8.375 X 10.75	7 X 9.5

#### Spread

Document Size	Bleed area	Non-bleed area
8.125 X 10.5 X 2	16.5 X 10.75	15.25 X 9.5

#### Fractional ads (width x height)

$\frac{2}{3}$ vertical	4.57 X 9.42	$\frac{1}{6}$ vertical	2.20 X 4.63
$\frac{1}{2}$ vertical	4.57 X 7.03	$\frac{1}{6}$ horizontal	4.57 X 2.24
$\frac{1}{2}$ horizontal	6.93 X 4.63	$\frac{1}{12}$ page	2.20 X 2.24
$\frac{1}{3}$ vertical	2.20 X 9.42	$\frac{1}{24}$ page	2.20 X 1.04
$\frac{1}{3}$ horizontal	4.57 X 4.63	$\frac{1}{4}$ page	3.375 X 4.63



#### Questions about your ad?

Please call Paul O'Hare, Production Director, at 401.649.4833, or email him at pohare@rimonthly.com