

ADVERTISING MATERIALS

PDF FILES

Hi-res press-optimized PDFs or PDF/X-1a files. Fonts must be embedded, no TrueType fonts unless converted to outlines. Convert all spot/PMS colors to CMYK. All images must be in CMYK, 300 dpi minimum.

FILE FORMAT

- » Adobe InDesign
- » Adobe Illustrator 9.0 (with type converted to paths and saved as an EPS file)
- » Adobe Photoshop (saved as a TIFF or EPS, not JPEG)

WHERE TO SEND YOUR AD

Disk mailed to Attn: Traffic Manager, Rhode Island Monthly Communications, Inc.
717 Allens Ave., Suite 105, Providence, RI 02905

E-mail file to your marketing consultant

MAGAZINE SPECIFICATIONS (all measurements in inches)

Trim size - 8.125 X 10.5

Perfect Bound, jogs to the head

QUESTIONS? Please contact
Paul O'Hare, production director,
at 401 649.4833 or
pohare@rimonthly.com

AD SIZES

Document size for both bleed and non-bleed full page ads must measure 8.125 X 10.5. For bleed ads, extend bleed 0.125" past trim on all sides. Keep all live matter 0.375" away from trim edges.

Full Page

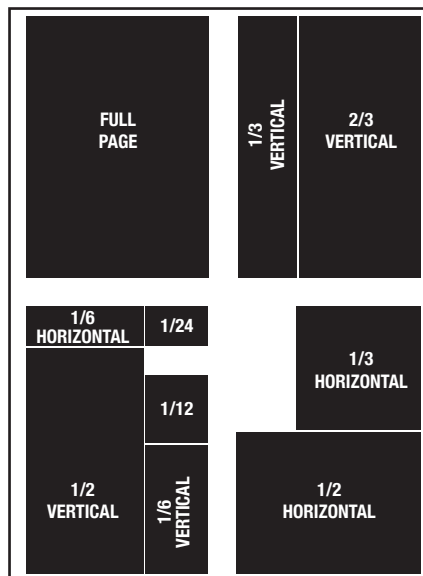
Document Size	Bleed area	Non-bleed area
8.125 X 10.5	8.375 X 10.75	7 X 9.5

Spread

Document Size	Bleed area	Non-bleed area
8.125 X 10.5 X 2	16.5 X 10.75	15.25 X 9.5

Fractional ads (width X height)

2/3 vertical	4.57 X 9.42
1/2 vertical	4.57 X 7.03
1/2 horizontal	6.93 X 4.63
1/3 vertical	2.20 X 9.42
1/3 horizontal	4.57 X 4.63
1/6 vertical	2.20 X 4.63
1/6 horizontal	4.57 X 2.24
1/12 page	2.20 X 2.24
1/24 page	2.20 X 1.04



Please contact your marketing consultant for ad sizes in special sections.

Rhode Island
MONTHLY
Know more. Live better.