

why advertise in BRIDE? *

FROM THE EDITORS OF **Rhode Island**
MONTHLY

BRIDE

Rhode Island Monthly's *Bride* offers you the most value for your advertising dollar in the area's bridal market.

BY PURCHASING AN AD in *Rhode Island Monthly's Bride*, you benefit from:

- ◆ A year-long presence in the market's premier bridal publication
- ◆ Strong local content and great reproduction from the publishers of *Rhode Island Monthly*
- ◆ Targeted, guaranteed market-wide distribution of 25,000 magazines
- ◆ Ongoing online exposure, through rimonthlybride.com
- ◆ Year-round promotion in key local media
- ◆ Exciting honeymoon giveaway, promoted year-round, prompting brides-to-be to pick-up the magazine.
- ◆ Select advertisers, depending on ad size, also receive a long list of added-value benefits including:
 - a presence on our dedicated Bride web site digital edition, with the option of purchasing enhanced listings/links
 - qualified lead lists of brides-to-be
 - a free *Wedding Gallery* ad in the magazine
 - complimentary copies of *Bride* to distribute to customers
 - inclusion of their marketing materials within our exclusive canvas *Bride* tote bags distributed at local bridal shows.

See *value-added incentives* page for more details.



Kim Praast Photography

Reserve your ad space now. For more information about *Rhode Island Monthly's Bride*, call Kieran Keating, advertising director, at 401-277-8277 or contact your *Rhode Island Monthly* marketing consultant:

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