

circulation, distribution & deadlines\*

FROM THE EDITORS OF **Rhode Island**  
MONTHLY

# BRIDE

Rhode Island Monthly's *Bride* helps you reach all of the couples planning their weddings in our area every year.

**Circulation: 25,000 annually**

**Production Schedule:**

Space Reservation Deadline: Aug. 13, 2008

Ad Materials Deadline: Aug. 20, 2008

Magazine Available: Late December 2008



Alexandra Cordis Photography

AS AN EXPERT IN THE WEDDING INDUSTRY, you offer crucial advice, products and services every day to couples who are planning memorable celebrations. Just like the bride, you have to be in a million places at once. Knowing this, we're helping you get your ad out there in as many ways as possible. Our **guaranteed circulation of 25,000 copies**, distributed throughout the region, includes the following:

- ◆ *Bride* is available for purchase at more than 130 newsstand locations throughout the market — and is highlighted in special in-store displays within CVS/ Pharmacy, Borders and Barnes & Noble.
- ◆ *Bride* is distributed free of charge by mail, to fulfill inquiries received in response to ongoing year-round promotion within *Rhode Island Monthly*, on [rimonthlybride.com](http://rimonthlybride.com) and in other major local media.
- ◆ *Bride* is distributed free of charge through more than 125 advertiser locations across Rhode Island and nearby Massachusetts.
- ◆ *Bride* is distributed at key bridal events every year, including the Southern New England Bridal Expo at the Rhode Island Convention Center.
- ◆ *Bride* is distributed to most spas and salons throughout Rhode Island and Southeastern Massachusetts for perusal by their clients.
- ◆ *Bride* is available year-round at the customer service desk at Providence Place mall, as well as at several key tourist information locations throughout the state (including the Newport County Convention & Visitors Bureau, the Blackstone Valley Tourism Association and the Providence/Warwick Convention & Visitors Bureau).

**Rhode Island**  
MONTHLY  
**BRIDE**  
is an official sponsor of

Southern New England  
**Bridal Expo**

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