

Notable Automobile Dealership Leaders

Rhode Drives Profiles

IN RHODE ISLAND MONTHLY.

SPECIAL ADVERTISING SECTION

RHODE DRIVES: Notable Automobile Dealership Leaders

Spread >>> sample



Amile J. Patriak, Sales Manager and Owner,
Michael Vershock, Sales Manager, Steve Owen, Business Manager
Audi Providence Dealership

Audi Providence is located in a landmark building. The showroom is spread over 11,500 square feet, making it the largest luxury car showroom in the area. Just like other new dealerships Audi has been opening, this one too features honeycomb aluminum accents on the exterior. Inside, there is a space to accommodate 14 cars. The service station for Audi will be operational within the next 5 months. It will be located behind the showroom. Audi Providence is located inside a landmark building. The showroom is spread over 11,500 square feet, making it the largest luxury car showroom in the area. Just like other new dealerships Audi has been opening, this one too features honeycomb aluminum accents on the exterior. Inside, there is a space to accommodate 14 cars. The service station for Audi will be operational within the next 5 months. It will be located behind the showroom.

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YOUR TOWN Zoned Advertising

SPECIAL ADVERTISING SECTION

RHODE DRIVES: Notable Automobile Dealership Leaders



Danny Hacker, General Sales Manager and Owner,
Danny Hacker's Auto Connection Dealership

At my dealership, we would like to invite you to stop by and meet our family and let us show you the difference a family operated dealership can make. Here you'll meet a very friendly and knowledgeable group of folks who are here to help you make the right decision with your next vehicle purchase, and save you money! Our goal is to earn your business for now and the future by providing you with the latest in customer service and a product line of the highest quality. We are very proud of our GM vehicles and would like to invite you to stop by and meet our family.

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<<< Full-page sample

Our new Rhode Drives profiles will feature leaders in the local automobile industry. The profile template has been designed by our talented graphic artists, and will include on-site photography at your dealership.

This special advertising profile provides an opportunity for you to highlight the person or people behind your successful dealership, and to communicate what separates your operation from others in the market. Writing assistance will be provided as needed. You choose the month/issue in which your profile will appear.

Rhode Island Monthly provides a targeted audience, a three month shelf life for your message and a beautifully designed, highly credible medium.

OUR SUBSCRIBERS:

- >>> 73% female
- >>> 81% in professional/managerial/technical positions
- >>> Average household income of \$193,445

PROFILES WILL GO ONLINE:

The Rhode Drives profiles will also be featured digitally on RIMonthly.com for three months, from print publication date. The digital profile will include a link to your website. RIMonthly.com attracts an average of 75,000 unique users per month.

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Jack Place, Top Sales Manager,
Fregia's Courtesy Buick/GMC Dealership

At my dealership, we would like to invite you to stop by and meet our family and let us show you the difference a family operated dealership can make. Here you'll meet a very friendly and knowledgeable group of folks who are here to help you make the right decision with your next vehicle purchase, and save you money! 7777 Ford Ave., Providence, RI 02906-0000, courtesy.com



Joe Smith, Frank James & Lou Dodge,
Top Sales Managers
Mercedes-Benz of Providence

At my dealership, we would like to invite you to stop by and meet our family, and let us show you the difference a family operated dealership can make. Here you'll meet a very friendly and knowledgeable group of folks who are here to help you make the right decision with your next vehicle purchase, and save you money! 7777 Ford Ave., Providence, RI 02906-0000, mercedes-benzofprovidence.com

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<<< half-page sample

Questions? Contact your Rhode Island Monthly marketing consultant, or Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com.

Rhode Island
MONTHLY
Know more. Live better.