

Yes, I would like more information about advertising in Rhode Drives.

Dealership/Company Name: _____

Contact: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Fax: _____

E-mail address: _____



Yes, I would like to be part of Rhode Drives in *Rhode Island Monthly*. My signature below serves as my contractual agreement and I understand a *Rhode Island Monthly* representative will be in touch with me shortly.

ADVERTISING CONTRACT

Size	Investment Your Towned Zoned	Details	Check applicable box	20% OFF RE-RUN <input type="checkbox"/> Please check here if you would like to re-run your profile (pick up of same profile) in a later edition of <i>Rhode Island Monthly</i> at 20% off the rates shown.
Two-page profile four-color	\$3,300 net	Two-page spread to include professional photo shoot and 150 words of text.*	<input type="checkbox"/>	
Full-page profile four-color	\$2,200 net	Full-page to include professional photo shoot and 100 words of text.*	<input type="checkbox"/>	
Half-page profile four-color	\$1,500 net	Half-page to include professional photo shoot and 50 words of text.*	<input type="checkbox"/>	
Choose Rhode Island Monthly issue date: _____ MONTH _____ YEAR				Re-run Date
				MO. _____ YR. _____

*PLEASE NOTE: Word counts are estimated and may vary depending on the layout.

ADDITIONAL INSTRUCTIONS: Please sign below and then fax this agreement to 401-649-4885 to reserve your placement. One of our representatives will follow up within one business day.

Note: All copy should be emailed to your Rhode Island Monthly representative or csalisbury@rimonthly.com in a word document. The text may be edited to ensure overall consistency, but you will get to see/approve any changes made. Writing assistance will be provided at no charge. Photography to be scheduled in advance. Please do not miss your scheduled photo shoot. Late fee and no-show photography fee is \$350.*

The above advertiser is contracting for the issue date(s) listed above. Any changes and/or cancellations to this contract must be made in writing at least 10 weeks prior to publication date and prior to photography being taken. All reservations are subject to the general provisions outlined on the reverse side of this agreement. Positioning of advertising is at the discretion of Rhode Island Monthly Communications, Inc. except where a specific position has been agreed upon in writing. All advertising subject to publisher's approval. In no event shall Rhode Island Monthly Communications, Inc. be liable for any consequential, incidental or special damages, nor shall its liability for any act, error or omission, whether or not due to its negligence, exceed the cost of the space ordered. In consideration of Rhode Island Monthly Communications, Inc.'s publishing advertising, the advertiser and its agency agree to indemnify Rhode Island Monthly Communications, Inc. against any loss, liability, damages, and expenses arising out of Rhode Island Monthly Communications, Inc.'s copying, printing or publishing of such advertising. BILLING: All new and current advertisers that have not been given credit by Rhode Island Monthly Communications, Inc. must prepay. Credit terms are net 30 days. Rhode Island Monthly Communications, Inc. reserves the right to suspend service if payment terms are not met. Additionally, we impose a 1.5% finance charge per month on the total amount of outstanding balances.

*All photography taken by our photographers can be used only in Rhode Island Monthly Communications, Inc. publications, unless the images have been purchased separately from the photographer.

ADVERTISER:

Legal Corporate Name _____

Date _____

Rhode Island Monthly representative _____

Date _____

Corporate Officer of Other Authorized Signature _____

Date _____

Rhode Island

MONTHLY

717 Allens Avenue, Suite 105, Providence, RI 02905-5412
office: 401-649-4800 fax: 401-649-4885

General Provisions

All advertising is subject to the terms appearing on the current *Rhode Island Monthly* rate card and this agreement. This agreement is valid unless thirty (30) days notice is given by either party in writing.

1. All advertisements are accepted and published by the publisher upon the representation that the agency and/or advertiser is authorized to publish the entire contents and subject matter thereof. In consideration of the publisher's acceptance of such advertisements for publication, the agency and/or advertiser will indemnify and save the publisher harmless from and against any loss or expense resulting from claims or suits based upon the contents or subject matter of such advertisements, including, without limitation, claims or suits for defamation, libel, violation of right of privacy, plagiarism, and copyright infringement.
2. Cash discount is allowed for prepayment received by the publisher **before the stated deadline**. All new advertisers and current advertisers awaiting credit approval from Rhode Island Monthly Communications, Inc. must prepay.
3. Accounts whose credit has been approved in advance will be billed at the time of publication. Payment is due within 10 days of the invoice date. Accounts unpaid after 30 days are subject to the imposition of a finance charge of 1.5 percent each month.
4. If the advertiser fails to advertise in accordance with this contract, the agreement may be cancelled by Rhode Island Monthly Communications, Inc.
5. Acceptance of all advertising and copy is subject to the approval of the publisher. Rhode Island Monthly Communications, Inc. reserves the right to reject or cancel advertising which is deemed unacceptable, either because of objectionable material or artwork of inferior quality, and such rejection shall not be construed as breach of the terms of this agreement. The publisher is not liable for damages if for any reason the ad fails to be placed. Per inquiry advertising is not accepted. No space may be purchased for resale.
6. Accounts which are not paid when due will be subject to all costs and expenses, including reasonable attorney's fees, which Rhode Island Monthly Communications, Inc. incurs in enforcing this agreement, to the extent not prohibited by applicable law.
7. Advertisers are held responsible for advertising space and associated production fees in the event that an advertiser's agency defaults on payment due Rhode Island Monthly Communications, Inc.
8. Submission of copy by the published ad materials deadline is the responsibility of the advertiser. Advertiser will be responsible for payment in full, even in the event that ad materials are not provided and therefore the ad not placed, unless the contract is cancelled before the published ad close deadline.
9. In the event that a published ad contains an error for which the publisher is responsible, Rhode Island Monthly Communications, Inc. will limit its liability to an advertising space credit, if requested, for only that portion of the ad which may be in error. **Advertiser must notify publisher of error in writing within 10 days of publication.**
10. Ads, inserts or related content created by Rhode Island Monthly Communications, Inc. remain the property of the publication. Reuse of same requires written permission from the publisher.